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WWF Earth Hour switch-off marked in Tunbridge Wells

The Pantiles will be in illustrious company with a number of global landmarks such as the Golden Gate Bridge in San Francisco, Rome's Colosseum and the Sydney Opera House at the end of this month, as it marks WWF Earth Hour.

The Corn Exchange will join these iconic buildings and thousands more round the world, when it switches off all its lights between 8.30pm and 9.30pm on Saturday March 28th.

Leading property investment and development company Targetfollow which owns the freehold to The Pantiles, will also be switching off lights in the rest of its extensive portfolio of buildings around the country.

Earth Time encourages everyone to switch off their lights with the goal of 1 billion people switching off their lights worldwide. Organisers say this year's event will be a highly visible vote in the world's first global election, between protecting the Earth or global warming.

Kerry Hamilton, Energy and Environment Manager at Targetfollow, says:

"This year Targetfollow is not only promoting the big switch-off in its extensive portfolio of 63 buildings but is encouraging their tenants and staff to also join in the big switch off at home.

"Every site will be organising the turning off of as many lights as possible during earth hour around the Portfolio, taking into consideration security and business needs."

Earth Hour began in Sydney in 2007, when 2.2 million homes and businesses switched off their lights for one hour. In 2008 the message had grown into a global sustainability movement, with 50 million people switching off their lights.

Over 74 countries and territories have pledged their support to VOTE EARTH during Earth Hour 2009, and this number is growing every day.

