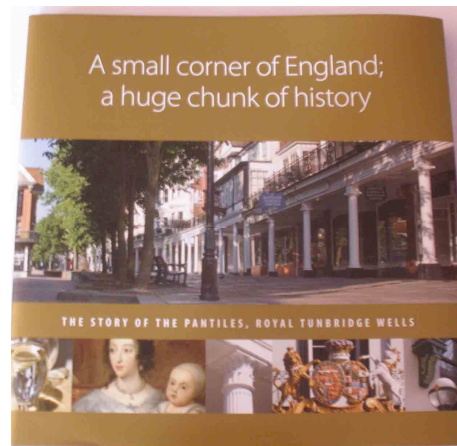


THE
PANTILES
The Jewel in the Town

PRESS RELEASE

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New book celebrates the heritage of The Pantiles



Targetfollow, owner of the historic Pantiles in Tunbridge Wells, has published a new coffee table hard backed book to celebrate the area's 400 year history. "A small corner of England; a huge chunk of history" charts the important dates that make up The Pantiles' heritage.

With twists, anecdotes and landed gentry at almost every turn, readers will quickly come to understand exactly why Tunbridge Wells gained its "Royal" pre-fix. Enchanting tales of Georgian dignitaries and dandies flocking to the "Upper Walks" to take a breath of fresh air are interspersed with historic artworks and maps that show how the area developed into a 21st century retail and leisure destination with one foot still firmly in the past.

The book, quite naturally, starts at the beginning, explaining how The Pantiles Chalybeate Spring was discovered in 1606 by the Baron of Bergavenny (later referred to as Lord Abergavenny). The strangely coloured water reminded the young Baron of a similar type that he had sampled at a spa on the continent. He sent the water to London to test for its medicinal qualities (although wasn't too mindful of its taste) – and so the spring was sprung and The Pantiles became a popular destination for anyone of any importance.

This latest book is available from various stores located within The Pantiles and The Corn Exchange as well as The Tourist Information Centre – itself a historic building set within The Lower Pantiles. Retail price is £9.99.

For more information visit www.thepantilesonline.co.uk.

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